

FOR IMMEDIATE RELEASE PRESS CONTACT:

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AFTER AN EXCITING SOLD OUT ROARING TWENTIES EVENT, 'BREAKTHROUGH' CONTINUES WITH LIVE PERFORMANCES AND UNFORGETTABLE EXPERIENCES INSPIRED BY THE 1970's

LOCAL NON-PROFIT PARTNERS WITH CA POET LAUREATE NOMINEE GILL SOTU TO PRESENT FOUR ICONIC EVENINGS OF SPOKEN WORD, LIVE MUSIC & DANCE, DELICIOUS FOOD, CRAFT COCKTAILS, AND MORE.

SAN DIEGO, CA (March 5, 2019) — Break out your leisure suits, bellbottom jeans, and platform shoes for the second of four installments in Vanguard Culture's **BREAKTHROUGH** Series. BREAKTHROUGH is a quarterly Spoken Word Series themed around catalytic moments in the history of art, science, fashion, music, pop culture, and more. Each event includes delicious food, craft cocktails, live music and dance, spoken word, high fashion and visual arts – all themed around specific historical eras. Guests will also have opportunities to "meet" the many inspirational artists and personalities whose creative brilliance changed the world forever.

The second event of this dynamic series will take place on **Saturday**, **April 20**, **2019 from 7:00 p.m. to 10:30 p.m**. and will be themed around <u>The Seventies</u>. Co-produced in partnership with 2x Grand Slam Poetry Champion, 3x TEDx speaker and current CA Poet Laureate Nominee Gill Sotu, this event will feature performances by a powerhouse group of regional poets. Guests will also enjoy a live 6-piece band, dance performances, pop-up art exhibits, palm reading sessions, a 1970's fashion show, a 1970's dance party and much more.

Explore the past, present, and future of pop culture through the brilliance of some of San Diego's most visionary creatives. The two remaining historical themes in the BREAKTHROUGH series are <u>The Nineties</u> on September 21st, and <u>The</u> Future on November 2nd, 2019. Tickets range from \$25.00 - \$80.00.

"My life's work is to be a bridge builder, bringing diverse communities together through the arts. With BREAKTHROUGH, my goal is to culturally tap into the past to continue the conversation about what is happening today and where we are headed in our future," noted Gill Sotu. "I'm honored to be working with visionary spoken word artist Gill Sotu to produce a series that engages and supports all areas of the visual, performing, and culinary arts while addressing the changes and challenges of our modern world," stated Vanguard Culture Founder & Executive Director Susanna Peredo Swap.

DATE/TIME:

Saturday, April 20, 2019 7:00 p.m. – 10:30 p.m.

EVENT:

BREAKTHROUGH: The Seventies – A 1970's-costume-filled evening of spoken word, live music & dance performance, visual arts, craft cocktails, and delicious food.

7:00 p.m. – Doors Open

- Three chef stations curated by Vanguard Culture Culinary Director Chef Daniella de la Puente. Featuring delicious sweet & savory bites (incl. vegetarian options) presented by some of San Diego's most exciting chefs.
- Grab a 1970's themed craft beer or cocktail presented by our sponsors <u>Cerveza Colibre</u>, <u>St. Petersburg Vodka</u>, <u>Topo Chico</u>, and <u>Boochcraft</u>.
- Visit the current art show in Vanguard Culture Headquarters Gallery, "Improvising the Moment" by legendary 1970's musician, visual artist, and proprietor of Croce's Restaurant & Jazz Bar, <u>Ingrid Croce</u>. Her team will lead you through "Dream Reliquary", inspired by Carl Jung. Take a journey through the collective unconscious, contributing your dreamscapes to journals that Ingrid will incorporate into her next collage.
- -Enjoy a pop-up art show by <u>Sparks Gallery</u>, featuring works by Alex Arshansky, in his signature "Biomorphic Cubism" style. Alex will also be offering complimentary palm readings for our groovy guests.
- Upgrade to a BACKSTAGE PASS (for \$20.00 more) and enjoy a beautiful wine tasting experience featuring some of the Valle de Guadalupe's most prestigious wines.
 Presented by <u>Baja Wine + Food</u>.
- Instagram the night with fantastic costumed characters of the 1970's, presented by CityFX, SD City College's Theatrical Makeup and Special Effects class.
- Get your portrait taken by internationally renowned photographer <u>Josue Castro</u>.

8:15pm: Show Begins.

Incredible spoken word, live music & dance performances, and a 1970's mini fashion show by CityFx.

9:30 p.m. - 10:30 p.m. 1970's dance party by DJ Gill

Proceeds from this event support <u>Vanguard Culture</u>, a 501(c)3 nonprofit dedicated to advancing San Diego's Creative Industries. Learn more about our vision <u>HERE</u>. Thank you for your support!

TICKETS: www.VanguardCulture.com \$25.00 Creative Industry Professionals \$40.00 General Admission

LOCATION:

IDEA1 (Use F Street Entrance) 895 Park Blvd. San Diego, CA 92101

Not sure what to wear? Visit our 1970's LOOK BOOK on Pinterest for Costume Ideas: https://www.pinterest.com/vanguardculture/breakthrough-1970s-look-book/

FULL BREAKTHROUGH CALENDAR:

2/16: The Roaring Twenties: **Photos of the event can be found <u>HERE.</u>**

4/20: The Seventies 9/21: The Nineties 11/2: The Future

EVENT SPONSORS & PROGRAM PARTNERS: <u>Baja Wine + Food</u>, <u>Boochcraft</u>, <u>Cerveza Colibre</u>, <u>CityFX</u>, <u>Fashion Week San Diego</u>, <u>St. Petersburg Vodka</u>, <u>San Diego</u> Art Institute, Fleet Science Center, Sparks Gallery, Veteran Couture, and many more.

PHOTOS:

Digital images of past Vanguard Culture events are available at http://vanguardculture.com/press-room-2/

Recent coverage of Vanguard Culture on **National Geographic** can be found here: https://vanguardculture.com/national-geographic-coverage-of-vanguard-culture/

ABOUT VANGUARD CULTURE: Vanguard Culture is an inclusive nonprofit dedicated to advancing San Diego's Creative Industries. We provide <u>quality arts</u> <u>journalism</u>, industry mixers, public events, and <u>professional development</u> that create arts jobs, bring diverse communities together, and <u>inspire creative</u> <u>collaboration</u> among industry professionals from the visual, performing, and culinary arts.

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